



Awards for Professionalism

Sponsoring Partner



NPA Honors Individuals for Excellence in the Networking Industry

The Network Professional Association annually recognizes networking professionals which demonstrate the best in balance of professional responsibilities including technical competency, ethics and a proper professional, education and industry credentials, community and industry contributions, leadership, professional affiliation.

www.awardsforprofessionalism.org

Whats it all about?

Join in and participate in the celebration of personal achievement of networking professionals by becoming a partner in the **Awards for Professionalism** program. Since 2002 in conjunction with Interop and industry partners, the **Awards for Professionalism** has recognized accomplished network computing professionals who have been instrumental in setting standards and building the network computing industry as it is today.

For years the Network Professional Association® (NPA) has been an advocate for the network professional. NPA is striving to take a leadership role in the computing industry by promoting ethics, education and professionalism in the industry and the individual. We believe these principles to be extremely important in today's rapidly evolving IT centric world.

As in the first year of the awards NPA **asks for industry partners** to lend their accolades and support to this special event. It is exciting to be involved in the **Awards for Professionalism**, to associate with great partners, and to meet some of the very fine candidates and winners. It is so important to recognize and promote outstanding achievements of professionals within the network computing industry.

Through the AwardsforProfessionalism.org you may already have an idea of the scope of the **Awards for Professionalism**. Allow us to summarize:

Award Categories Descriptions

Best Networking Professional – Career Achievement Award

This award honors a network computing professional who has demonstrated years of the highest ideals of the network computing professional. This individual serves as a role model in the network computing community and may be considered by peers as an industry luminary.

Outstanding Mentor Award

This award honors the networking professional who has made the most effective combination of the ideals of professionalism and the accomplished mentor.

Top of the Mark - Volunteer Award

This award honors the networking professional who has made the most effective combination of the ideals of professionalism and is a notable example of the best in giving back through selfless effort.

Professional Excellence and Innovation Award

This award honors the network computing professional who has made the most effective combination of the ideals of professionalism and the innovative use of networking technology and/or products for a particular networking project or site. Entries are accepted within the following subcategories:

- **Corporate Fortune X**
- **Corporate Small Business**
- **Education**
- **Government**
- **Independent Network Contractor**

What is being asked from your company or organization?

Be a significant contributor to the success of the Awards for Professionalism Join The Consortium, partners in giving recognition to network computing professionals

Sponsorship Levels require

- A minimum of 3 pre-announcements through your media channels of the Industry's only Awards for Professionalism and nomination opportunity
- Announcement of the winners through one or more of your media channels. NPA will supply photos, profiles, stories
- Provide an award package e.g.: discounts, online access to books, bookshelf, software, special opportunities, etc.

Platinum Level Sponsorship – Combined value of funds and efforts to be in **excess of \$10,000**

Diamond Level Sponsorship

- **Party King** – host sponsor for Awards and NPA Member party **\$10,000**
- **Program Sponsor** – **\$1000**
- **Take Me Home** – gift items for Interop booth, advertising Awards **\$1500**
- **Sweets Master Dessert Bar** – **\$3500**
- **MC Entertainer Sponsor** – **\$3500-\$5000**
- **Maestro - DJ Sponsor** – **\$3500-\$5000**
- **Party Favor Sponsor** – **\$1000**
- **"The Awards" Cocktail** – **\$5000**

NPA Supporter Levels – **Bronze = \$250**, **Silver = \$500**, **Gold = \$750**

What will be provided in return?

Co-branding and exposure to an extended audience for the awards:

IE: GITCA includes 800 member organizations, 2 million members and NPA's membership.

Benefit Levels	Supporter			Sponsor	
	Bronze	Silver	Gold	Diamond	Platinum
Ability to profile products/services in messaging about the awards (through a co-branded partner profile)	N	N	N	Y	Y
Co-branding and exposure on e-mail blasts, newsletters, web site (and the ability to showcase products and services through partner profile)	N	N	N	Y	Y
Added participation if desired: judging, interviews	N	N	N	Y	Y
NPA Consortium Member benefits ¹					
NPA Press Release announcing Premier Partner/Partner in Awards	N	N	N	N	Y
Recognitions as Awards Consortium Member in event materials	Y	Y	Y	Y	Y
Your logo on Award For Professionalism home page for 2010	Y ²	Y ²	Y ²	Y	Y
Your logo and profile on Award For Professionalism sponsor page	N	N	N	Y	Y
Your logo on NPA web site home page	N	N	N	N	Y
Your logo and short message on NPA web site first tier pages (rotates with other partners)	N	N	Y	Y	Y
Advertisement and/or accompanying article in the Network Professional Journal (Half page 4-6 per year)	Y ³	Y ⁴	Y ⁵	Y	Y
Priority opportunities to be represented at NPA events and programs	Y	Y	Y	Y	Y
Display as Premier Partner for all NPA hosted events	N	N	N	N	Y
Corporate/Product display opportunity at the NPA Annual Membership Meeting	N	Y	Y	Y	Y
3 Email communications to NPA membership database	N	N	Y ⁶	Y ⁶	Y
Working with a prominent established representative of IT Professionals. The NPA founded in 1993 and the industry Awards for Professionalism are widely supported.	Y	Y	Y	Y	Y
Promotion of sponsor in the member packet mailed to every member when they join or renew membership	Y	Y	Y	Y	Y
Supporting and acknowledging personal excellence in the network professional!!!	Y	Y	Y	Y	Y

¹ Higher sponsor levels available

² Small logo

³ Qty 1 - 1/8 page ad

⁴ Qty 2 - 1/8 page ads

⁵ Qty 2 - 1/4 page ads

⁶ Qty 1 - email communications



Ready to get involved its simple - Tell us about your orginazation?

First Name: Click here to enter text. Last Name: Click here to enter text.

Company: Click here to enter text. Title: Click here to enter text.

Address: Click here to enter text.

City: Click here to enter text. State/Province: Click here to enter text.

Country: Click here to enter text. Postal Code: Click here to enter text.

Email: Click here to enter text. Phone: Click here to enter text.

Signature _____ Date: Click here to enter text.

Tell how you would like to assist!

Announcements Awards for Professionalism and nomination opportunity (NPA will provide materials)

	Outlet(s)	Size	Deadlines
1)	_____	_____	_____
2)	_____	_____	_____
3)	_____	_____	_____

Winner announcements

	Outlet(s)	Size	Deadlines
1)	_____	_____	_____

Describe: an award package e.g.: discounts, online access to books, bookshelf, software, special opportunities, etc.

Check the box that matches your commitment

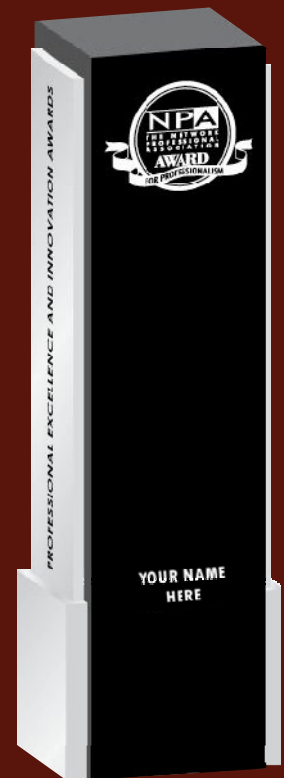
- Platinum Sponsor** – host sponsor contribution in **excess of \$10,000**
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- NPA Supporter** - **Bronze \$250**, **Silver \$500**, **Gold \$750**

Email completed form to awards@npa.org

As a Sponsor

You will be recognized as a leader in the recognition of networking professionals who have demonstrated a balance of professional responsibilities, including technical competency, ethics and a proper professional, education and industry credentials, community and industry contributions, leadership, professional affiliation.

www.awardsforprofessionalism.org



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